



Show-off amenities, attractions or

home construction photos by pinning hot spots and adding galleries.

BUY NOW BUTTON

Allow buyers to take the next step by submitting an offer to purchase and placing a deposit.

- Design and Marketing Teams never have to manually update lot statuses or • exclusions
- Sales Teams allow leads to become buyers by designing their dream homes, executing a reservation contract, and placing deposit, all online



INTERACTIVE SITE PLANS

FULL FEATURES LIST

SCATTERED LOTS

Use the scattered lots setting for in-fill lots or to sell single lots across a marketplace

RESPONSIVE ZOOM

Zoom in once a lot is selected and see what plans are available to build on that lot

CUSTOMIZABLE LEGEND

Change the name of all lot statuses and the colors used to display them to fit your messaging

PLAN EXCLUSIONS

Exclude plans from lots where they don't fit or the same plan is already on an adjacent lot

UPLOAD GALLERIES

Showcase the community using pictures of amenities, features, and attractions

COMMUNITY CARDS

Community cards help prospect gain a quick overview of a community and its features

FREE VERSION

Bring Anewgo a marketing site map and make it interactive for no extra cost

SELF-GUIDED TOURS

Easily view Self-Guided Tours along with instructions on how to book that tour

FILTER LOTS

Filter lots by status, size, premium, plans available, construction status, and completion date

COLOR EXCLUSIONS

Exclude color schemes where they are being used on adjacent lots

UPLOAD VIDEOS

Captivate potential buyers with marketing videos that can be assigned to hotspots

MASTER COMMUNITIES

Allow for buyers to drill down from master community level into smaller areas